



University of Naples Federico II
Department of Architecture
School of Specialization in Architectural Heritage and Landscapes

INTERNATIONAL CONFERENCE

LA BAIA DI NAPOLI

INTEGRATED STRATEGIES FOR CONSERVATION AND USE OF CULTURAL LANDSCAPE

(Naples, December 5-6th, 2016)



2^a Call for Papers

International Scientific Committee

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Jean-Louis Luxen, CHEDI Culture Heritage Development International
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Conference goals

The geographical area located in the Bay of Naples represents a physical depositary of a millennial *layering* of cultures, visions, productions, acts, past and present real lives. This stratification, together with the combination of geological and natural elements, finds its material and perceptive accurate dimension in the site, in which several UNESCO World Heritages are situated.

Neapolitan Bay is in the territory that, visually enclosed by Lattari mountains, Vesuvius and, over the hilly area of Partenope, by the semiquiscent flegreo volcanic complex, spreads from Capri island – including Sorrento peninsula and the Vesuvian 'strip' (with Pompei, Ercolano and the Miglio d'Oro) - to Naples, Posillipo and Nisida, and continuing to Campi Flegrei (with Pozzuoli, Bacoli, Baia and Miseno) and Procida, Vivara and Ischia islands.

The cultural Landscape is determined by a set of resources that gives to the Bay a unique and exceptional value and by the combination of all material and immaterial factors. This documentary reality, as all cultural landscapes, continues to amass tangible and immaterial factors.

This conference aims to define conservative politics and methodologies for authentic use, values and significances of cultural landscape, in the light of experiences gained in Italy and abroad. The purpose is, on one side, to develop reflections and to collect international contributions able to trace an updated framework of complex knowledge about cultural landscapes; on the other side, it aims to achieve a definition of the current criticalities of Neapolitan Bay and of the potentialities of the territory.

The conference will be held under the aegis of a International Scientific Committee, with the support of a Scientific and organizing committee. It will be sponsored by several organizations and institutions.

The six sessions will be coordinate by two *chairmen*.



SESSION A

Description of the physical and cultural territory

The Bay of Napoli is 600 square kilometers large; including the Naples' historical center it has an almost quadrilateral shape, with the summits in Ischia (North) and Capri (South) islands. The morphology of the land of Napoli and Pozzuoli gulfs is not homogeneous: on the one hand there are Campi Flegrei and on the other side there are higher mountains: the Vesuvius (East) and the limestone of Lattari Mountains (South). The session intends to deal with the physical realities as well as those relating to the intangible heritage of the studied area, with the aim to obtain a framework of knowledge and of comprehensive connotation, analyzing thoroughly its complex and articulated declinations. We expect to have back current resources that, together with the analysis of problems and to the themes related to Neapolitan Bay – comprehensive of the dimension of the city reality – could determine several argumentative fields in an organic, current and historical vision. The aim is to bring out the data network, related to the territory of the studied area, that identifies richness and problems related to the topics discussed in the various subsections,

SESSION A.1

Nature and geo-history

Geomorphology and marine environment.
Geology, volcanic systems, Seismic vulnerability.
Hydrographic system: Lakes, rivers, springs.
Natural parks and agricultural landscape.

SESSION A.2

Urbanism, Architecture and Archeology

City and historical sites
Archaeological sites.
Historical road systems.
History of architecture and character of buildings

SESSION A.3

Cultural hoarding: movable and intangible assets

Art and artistic production (painting, sculpture, ceramics, etc.).
Sites anthropology: Traditions, cults, myths, events, rites.
Places and literature. Photography, Cinematography. Language and dialects, Music.
Handicrafts, proto-industrial and industrial production.
Museums, Libraries and Archives.
Academic, cultural and entertainment centers and institutions

SESSION B

Interpretation/Communication and use of cultural landscape

The session target is to deepen use and enhancement perspectives of the cultural landscape through an interpretation matching humanistic and technical knowledge that allows to determine interpretative data of tangible and immaterial resources of the site/historical landscape.

In particular, the purpose is to start a multidisciplinary and interrelated comparison to determine a cognitive framework of a desirable support to the intervention programs that, in different scales, aim at the heritage conservation, use and communication, in the respect of the physical and cultural peculiarities of the site/landscape, in a perspective of development and plans management in a medium and long term.

The correlation and the comparison with interventions and interpretative methodologies for the conservation of cultural landscape constitute an essential *step* in order to develop modern methods for the valorization of these particular sites.

SESSION B.1

Readings. Territories and settlements

Iconography of urban and natural landscapes.
Coastal characters and maritime settlements.
Reading methods: comparing experiences

SESSION B.2

Interpretations. Landscape and cultural landscape

Historical architecture between rural and urban landscapes
Identity, authenticity and aspects of communication and use.
Interpretation of cultural landscape. Significant cases

SESSION B.3

Experiences. Fruition strategies of cultural landscape

UNESCO sites and planning. (Trade, crafts and transport). Cases and experiences in the world: comparisons.
Economies and cultural heritage technologies: Cultural tourism.
UNESCO sites: management plans
Cases and experiences in Italy and in the world

Double Blind Peer Review:

The evaluation/ correction of texts for the publication will run under *double blind peer review*.

Steps/Deadlines:

- *Sending of the Abstracts* (in Italian, English, or French, max 2.000 characters, including blank spaces): **20th March 2016** (to be sent to baiaadinapoli2016@gmail.com)
- *Proposals evaluation and acceptance notice to the participants*: **15th April 2016**
- *Payment of participation share*: **10th May 2016**
- *Sending of slideshows and/or texts* (Italian, English or French, max 30 000 characters, including footnotes, max 5 pictures, tables, charts): **30th October 2016**
- *Publication* (ISBN): 2017

Entrance fee:

- € 150,00 for the structured (permanent state employees)
- € 70,00 for the non-structured and the companions

The amount includes lunches, coffee breaks, one copy of the book

Bank account details:

S. Paolo Banco di Napoli S.p.A.

CIN N – ABI 1010- CAB 3953

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BIC: IBSP IT NA

Payment to be sent to:

Dipartimento di Architettura (DIARC), Università di Napoli Federico II - Causale: "Scuola di Specializzazione. Quota iscrizione Convegno Baia di Napoli".

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